

Community Foundation

FOR SOUTHEAST MICHIGAN

REPORT

Volume 32 / Issue 2
November 2018



FOSTERING ARTS ENGAGEMENT

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Community Foundation
 FOR SOUTHEAST MICHIGAN

From poetry to dance, music to visual and performing arts, thousands of lives are enriched, formed and changed thanks to the rich arts and culture offerings across southeast Michigan. The value of arts is well documented. Children exposed to arts at an early age through programs like Living Arts perform better in school and are better able to problem-solve long term. The historic Heidelberg Project and its current transformation into a community supporting educational and arts programming is revitalizing that neighborhood. The economic impact of arts programs and institutions is indisputable. Arts and culture destinations in Michigan account for \$1.3 billion in tourism spending by visitors annually, according to the 2018 Creative State Michigan Report.

Understanding the role of arts and culture on quality of life, the Community Foundation has awarded more than \$118 million to arts and culture institutions and programs since its inception. In 2017 alone, the Foundation awarded \$7.5 million to a diverse group of arts and culture activities and organizations. That amount is expected to grow over time. Also, nearly 50 arts and culture organizations in the region are building endowments with the Community Foundation. Funds from these endowments provide annual, core operating support for these agencies in perpetuity.

Community Foundation support makes it possible for schoolchildren, seniors, art lovers and casual art enjoyers to take in the works of artists like Bruegel, Caravaggio and van Gogh at the Detroit Institute of Arts. It makes it possible for southeast Michigan residents to learn the history of Pewabic Pottery and tile-making at workshops around several area counties. It makes it possible for baseball and opera lovers to enjoy a Michigan Opera Theatre performance of *Summer King*, the story of Negro League baseball player Josh Gibson, who was denied the opportunity to play in the major leagues due to segregation.

In this issue of the *Report*, we highlight stories that show the reach of the Community Foundation in its support of the region's arts and culture landscape, from Mt. Clemens to Ann Arbor to Detroit. At the core of our support is building access to arts and culture for all people — all ages, from small towns and urban cores, and for all ethnicities across the region — with the goal of enhancing everyone's quality of life.

Southeast Michigan cultural organizations thrive because of the generosity of so many who provide both volunteer time and financial support. At the Community Foundation, we know the value of that generosity and thank all who have made our financial support of the arts possible. The endowments we hold that allow us to fund cultural activities will only grow over time. However you chose, we hope you will also help the arts continue to thrive and touch lives across southeast Michigan and beyond for generations to come.

Mariam C. Noland
 President

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FOSTERING ARTS ENGAGEMENT

From traditional performing arts to child education programs to the revival of letterpress printing, the arts are thriving in southeast Michigan. Residents of southeast Michigan might participate in a workshop given by the historic Pewabic Society in either Wayne, Macomb or Oakland County, or take in pop-up modern art exhibitions in Washtenaw County. They can experience the transformation of the historic

Heidelberg Project into a vibrant artist community. The region's cities and neighborhoods are bursting with examples of unique art genres that appeal to and are relevant to all demographics.

Arts and culture destinations in Michigan generated 12.6 percent of Michigan's leisure travel spending in 2016, contributing \$1.3 billion in direct tourism,



A teacher uses music to engage young learners in a Living Arts Detroit Wolf Trap class. The Community Foundation partners with organizations such as Living Arts, an almost 20-year-old organization deeply entrenched in southwest Detroit. In July, the Foundation helped fund the expansion of Living Arts' Detroit Wolf Trap, a program providing professional development, mentoring and coaching for Detroit-area early childhood educators, parents and caregivers.

according to the 2018 Creative State Michigan Report. In addition, nearly 4,000 arts education programs served almost 74,000 students that year. One of the hallmarks of the Community Foundation is funding all sizes and types of programs and initiatives, prioritizing grants across the region with the intent of lifting communities, and supporting art genres that appeal to and are relevant to all demographics.

Investing in arts education, particularly for children, is an important part of the Community Foundation's support of cultural programs. When introduced at an early age, the arts can positively impact academic performance and influence career choices. The Community Foundation partners with organizations such as **Living Arts**, an almost 20-year-old organization deeply entrenched in southwest Detroit. In July, the Foundation helped fund the expansion of Detroit Wolf Trap, a program that provides professional development, mentoring and coaching for Detroit-area early childhood educators, parents and caregivers. The funding trains them in performing arts-integration strategies through classroom residencies and professional development workshops. Artist residencies in schools across Detroit and robust out-of-school offerings have shown to increase academic achievement, develop leadership and artistic skills, and strengthen schools and communities.

Funding also supports unique projects such as **Signal Return**, which launched seven years ago as a letterpress print shop catering to a growing Detroit arts community through workshops, educational partnerships with universities, elementary and high schools, and collaborations with area arts and culture organizations.

Signal Return leads the Detroit revival of letterpress printing, a technology that transformed human communication in the 15th century. It offers free programs that are open to the public such as poetry readings, book release parties and exhibitions with partners that include Literary Detroit, the Ferndale Public Library, Oakland University, Wayne State University, the University of Michigan, and local businesses such as Shinola.

The Community Foundation awarded Signal Return a grant that enabled it to expand educational offerings,

ART AND THE STATE'S ECONOMY

By the Numbers

\$1.3 BILLION

came in from direct tourism

88,761 JOBS and
\$5 BILLION IN WAGES

in nonprofit and for-profit arts and culture sectors, based on 2014 data

Arts and culture organizations welcomed over

17 MILLION VISITORS

in 2015

4.1 MILLION

schoolchildren experienced arts and cultural venues and events

307,044

live productions, exhibitions, workshops, films and other programs were presented;

76 PERCENT

were free

ARTS AND CULTURE

destinations generated 12.6 percent of Michigan's 2016 leisure travel spending

Source: 2018 Creative State Michigan Report

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Community Foundation support enabled Signal Return to expand its educational offerings, including hosting workshops with three New York-based and local artists. A small portion of the grant allowed Signal Return to purchase a rare printing press, one of the last of its kind in the world.

including hosting three New York-based artists for workshops not previously offered at the shop. It also added workshops by local artists. A small portion of the grant allowed Signal Return to purchase a rare printing press, which is one of the last of its kind in the world. With the additional printing press, the organization has been able to increase its educational offerings and print with greater volume to boost earned revenue.

Prior to the Foundation grant, Signal Return had three printing presses all fabricated in the 1930s–1950s. These presses were originally used in commercial print shops. As the print industry changed, presses were phased out of commercial shops and integrated into printmaking art studios. New presses are no longer being built, and there are a finite number of these crucial teaching tools in circulation.

Smaller organizations such as Signal Return are just as significant to the region’s arts and culture offerings as larger, historic institutions such as the **Pewabic**

Society. A recent Community Foundation grant allowed Pewabic to hold exhibitions at various sites including Detroit’s Belle Isle Nature Zoo, Cranbrook in Bloomfield Hills, the Jewish Community Center in West Bloomfield, the Warren Public Library and the Anton Art Center’s Boll History Gallery in Mt. Clemens.

With increased visibility in Oakland and Macomb counties, Pewabic increased visitor attendance and revenue streams. It also led to securing ceramic artist Bobby Silverman to serve as juror for its final 2016 exhibition, “Ceramic Tile 2016,” which boosted entries by 30 percent over the previous year, with entrants from 17 U.S. states, China, Finland and Hungary. Throughout the series, Pewabic expanded its audience to a broader representation of southeast Michigan, including regional college students, and city and suburban residents.

In Washtenaw County, the Community Foundation supported **POP-X**, a project of the Ann Arbor Art Association and the Ann Arbor Art Center, a

100-year-old community forum for visual arts exploration and collaboration.

Ann Arbor’s Liberty Plaza transformed into an outdoor art pop-up exhibition over 10 days. The “pop-up” exhibition engaged the community in bold and playful arts experiences. Artists from Ann Arbor, Ypsilanti, Detroit, Denver and New York showed art that included video, chalk, film, flowers, encaustic paper, architecture and mixed media in nine 100-square-foot pop-up pavilions throughout the plaza. The festival included a speaker series at the downtown Ann Arbor District Library, a daily music series, and a family-friendly afternoon featuring artist talks and hands-on art-making activities.

With 6,680 attendees, the Art Center drew visitors from a wider demographic than in prior years, including students, youth, and young professionals

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Thanks to Community Foundation support, Pewabic Pottery implemented a traveling and on-site ceramic art exhibition series that included a number of exhibitions and workshops held at Pewabic and at various sites throughout the metro Detroit area over the past year, including “This is the living vessel: person. This is what matters. This is our Universe,” curated by Cranbrook Artist-in-Residence and Head of Ceramics Anders Ruhwald.

from Ann Arbor and nearby cities. Its goal was to expand its audience beyond Ann Arbor and attract young professionals.

In Detroit, the **Historic Heidelberg Project** is currently celebrating 30 years with HP 30, which marks three decades of artist Tyree Guyton's outdoor installation on the street that gave the name to his most famous work. Over the years, the project grew from his childhood home to span two city blocks, becoming an artistic refuge for locals and visitors from around the globe. Thirty years later, the Heidelberg Project is a Detroit landmark that is internationally recognized as a demonstration of the power of the human spirit and the resilience of the city of Detroit.

The Community Foundation's current support of HP 30 is funding parts of the anniversary celebration, which includes a partnership between Heidelberg and Shinola to install a clock on Heidelberg Street, artist talks, winter solstice events, and an oral history lecture with a distinguished Wayne State University professor. Outdoor film screenings, a mural installation in Eastern Market and a photo retrospective at the HP Numbers House drew thousands of visitors.



The Community Foundation supported POP-X, a project of the Ann Arbor Art Association and the Ann Arbor Art Center, a 100-year-old community forum for visual arts exploration and collaboration. Ann Arbor's Liberty Plaza transformed into an outdoor art pop-up exhibition over 10 days. The "pop-up" exhibition engaged the community in bold and playful arts experiences.

The Community Foundation supports art forms of all genres that show the potential to strengthen the breadth and depth of arts and culture offerings across the region. Each organization adds to the vitality of the region, and enhances the lives of individuals of all ages and interests.

The Historic Heidelberg Project is currently celebrating 30 years with HP 30, which marks three decades of artist Tyree Guyton's outdoor installation on the street that gave the name to his most famous work. The Foundation is helping to fund the project's 30th anniversary celebration.



COBO CENTER FRESCO CELEBRATES REGION'S RICH HISTORY

In an effort to share the region's culture, history and accomplishments with Cobo Center's 1.4 million annual visitors, the Community Foundation was one of a number of area organizations that provided funding for a massive 30' x 30' fresco at the Detroit convention center.

"Detroit: Crossroad of Innovation," by Detroit artist Hubert Massey, made its public debut this fall and focuses on the city's global role in innovation — from the auto industry to Motown. Massey learned the fresco technique directly from an apprentice of Diego Rivera, ensuring that the rich legacy of fresco-making could remain in the region.

The painting visually depicts the city in a timeline of fascinating heritage that can be recognized as a source of pride for generations to come. The public artwork showcases the region's people and values by carefully incorporating symbols and prominent images reflecting Detroit's pride and enduring influences from past, present and toward the future. It joins an extensive art collection at Cobo that features local talent and encourages visitors to explore the city to learn regional stories. It is also a part of a wave of acquisitions by Cobo Art in recent years from local artists including Tyree Guyton, Robert Sestok and Gilda Snowden.

The fresco is designed in the tradition of Diego Rivera's landmark "Detroit Industry" murals at the DIA in both substance, style and the fresco technique. It is estimated that six tons of plaster were used for the fresco. Over time, the colors will become deeper and richer.

The Massey fresco is located near the entrance to the Riverview Ballroom within Cobo Center. Visitors can take a self-guided tour of the artwork on display at Cobo Center, where the Massey fresco serves as a centerpiece. The painting was commissioned by the Detroit Regional Convention Authority and the Detroit Regional Convention Authority Foundation.

Massey's work can be seen throughout metropolitan Detroit including in Greektown, the Cultural Center, the Charles H. Wright Museum of African American History, and the Detroit Athletic Club. His fresco murals grace the halls of the Flint Institute of the Arts and his alma mater, Grand Valley State University, where he earned an honorary doctorate of fine arts in 2012.



"Detroit: Crossroad of Innovation," by Detroit artist Hubert Massey, made its public debut this fall and focuses on the city's global role in innovation — from the auto industry to Motown. Massey learned the fresco technique directly from an apprentice of Diego Rivera, ensuring that the rich legacy of fresco-making could remain in the region.

SUPPORT FOR PARKS AND TRAILS HONORS RALPH C. WILSON, JR.

In honor of the 100th anniversary of Ralph C. Wilson, Jr.'s birth, the Ralph C. Wilson, Jr. Foundation is investing \$200 million in parks and trails in southeast Michigan and western New York.

The funds will be split evenly, with \$100 million dedicated to each region to help develop signature legacy parks, advance the vision of completed regional trail systems, and support the sustainability of these public spaces.



Bridge on the west to Gabriel Richard Park, just east of the MacArthur Bridge to Belle Isle.

As part of the announcement, \$20 million in grants was provided to the Community Foundation, including \$10 million to seed an endowment to help support the long-term sustainability of the Ralph C. Wilson, Jr. Centennial Park and \$10 million for long-term sustainability for regional trails leading to the park.

In Detroit, the Ralph C. Wilson, Jr. Centennial Park will be at the site of West Riverfront Park, a 22-acre site along the Detroit River. The new park is part of the Detroit RiverFront Conservancy's overall plan to develop 5.5 miles of riverfront from the Ambassador

Detroit and was a longtime resident of Grosse Pointe Shores. He graduated from the University of Michigan Law School, served in the U.S. Navy in World War II, and was the founder and longtime owner of the Buffalo Bills.



MEASURING OUTCOMES FOR BOYS AND MEN OF COLOR

Five southeast Michigan organizations that serve boys and men of color received support to evaluate their impact thanks to funding made available through the Community Foundation and the national capacity-building program *Research, Integration, Strategy and Evaluation (RISE)*.

RISE is an effort to better understand and strategically improve the lives, experiences and outcomes of boys and men of color. It is co-led by the Center for the Study of Race and Equity in Education at the University of Pennsylvania's Graduate School of Education and Equal Measure, a national evaluation and philanthropic services firm.

The purpose of this effort is to enable local organizations to build capacity to collect and analyze data in a way that furthers organizational missions and contributes to research focused on boys and men of color, an evaluation, and program replication and adaptation.

Each of five Detroit-area organizations were awarded \$15,000 to better measure and evaluate their programs' impact on the lives, experiences and outcomes of boys and men of color. The organizations will partner with the University of Michigan School of Social Work Program Evaluation Group to complete their projects. Organizations are using the funding in the following ways:

- **The Green Door Initiative** is evaluating strategies and models to recruit and retain African-American young adult males in workforce development programs.
- **Focus:HOPE** is evaluating the Men in Motion Fatherhood Initiative in its Early Learning program, which strives to help African American fathers of Head Start children establish consistent and positive relationships with their families.
- **The Lyricist Society**, in partnership with **The Yunion**, is evaluating the success and impact of its after-school creative arts program at Frederick Douglass Academy, the state's only all-male public high school.



Five southeast Michigan organizations that serve boys and men of color received support to evaluate their impact, thanks to funding made available through the Community Foundation and the national capacity-building program Research, Integration, Strategy and Evaluation (RISE). Each organization was awarded \$15,000 to better measure and evaluate their programs' impact on the lives, experiences and outcomes of boys and men of color.

- **LGBT Detroit** is incorporating evaluation strategies into its new Brother 2 Brother program, which is aimed at providing HIV prevention education and support to young gay and bisexual men of color.
- **Sigma Pi Phi Iota Boulè Educational Foundation** is evaluating Pathway to Excellence, a youth leadership development program for high-performing African-American boys.

CHILDREN AND YOUTH ORGANIZATIONS BENEFIT FROM \$500,000

Cognitively, physically and developmentally impaired children in Oakland County will have access to new, state-of-the-art equipment that sanitizes everyday school items thanks to a grant from the Detroit Auto Dealer's Association Charitable Foundation Endowment Fund.

This equipment was a high priority item for medically fragile students who attend Wing Lake Developmental Center in Bloomfield Hills, and whose teachers spend valuable teaching time cleaning equipment that students place in their mouths or drop on the ground. District administrators count on the equipment helping to reduce health risks and school absences.

The **Wing Lake Developmental Center** is one of 12 organizations providing services to children and youth in southeast Michigan that received grants totaling \$483,220. The DADA Charitable Foundation



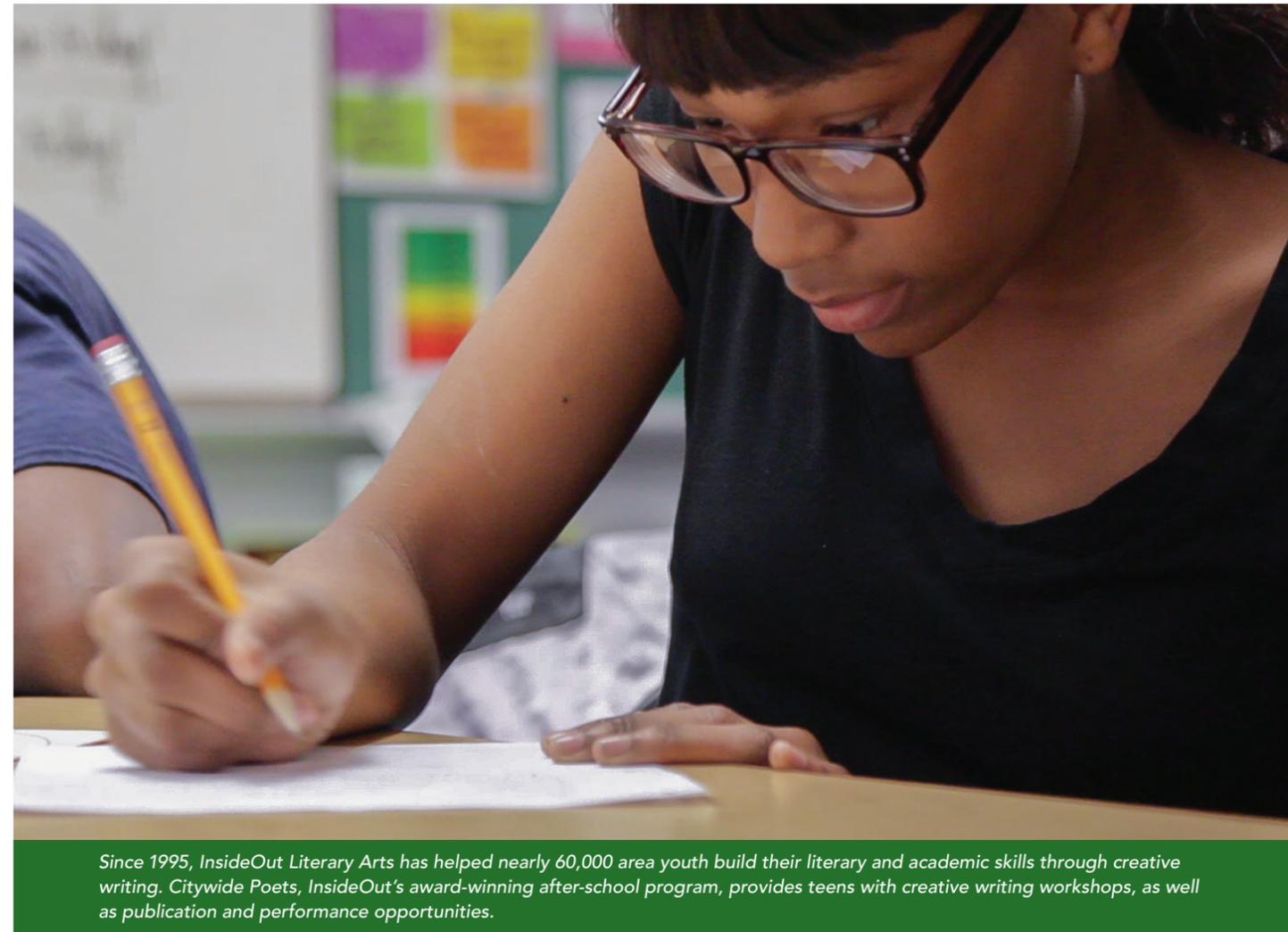
Students who attend Bloomfield Schools' Wing Lake Developmental Center will benefit from state-of-the-art equipment that will help reduce health risks and school absences due to illness.

Endowment Fund was created at the Community Foundation for Southeast Michigan in 1998 from donations made during the annual Charity Preview at the North American International Auto Show. In the fund's 20-year history, more than \$6.1 million has been awarded to more than 155 organizations supporting a wide range of programs including human services, arts and culture, youth development, education and healthy living.

Funding is also helping eighth-grade students at four schools in Oak Park and Detroit, thanks to a \$50,000 grant to the **InsideOut Literary Arts' Citywide Poets** after-school program. Since 1995, InsideOut Literary Arts has helped nearly 60,000 area youth build their literary and academic skills through creative writing. Citywide Poets, InsideOut's award-winning after-school program, provides teens with creative writing workshops, as well as publication and performance opportunities. In this supportive literary community, teens embrace creative expression as a tool for self-development and civic engagement.

The program, which currently only serves high school students, is expanding to eighth-graders thanks to this grant. The program is designed to bolster social and emotional development and academic connections, while helping students successfully transition to high school. In addition to weekly writing and performance workshops, students will participate in field trips, plan a service project, and become published authors.

Youth in Washtenaw County will attend a theater production that tells the hidden stories of women in science, thanks to a \$28,270 grant to **Wild Swan Theater** in Ann Arbor. Wild Swan is collaborating with the Michigan Science Center, the Leslie Nature and Science Center, the Ann Arbor Hands-On Museum, and the University of Michigan Museum of Natural History. Each of these organizations share Wild Swan's commitment to inspire diverse audiences



Since 1995, InsideOut Literary Arts has helped nearly 60,000 area youth build their literary and academic skills through creative writing. Citywide Poets, InsideOut's award-winning after-school program, provides teens with creative writing workshops, as well as publication and performance opportunities.

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by offering innovative and inclusive experiences that awaken curiosity, encourage exploration, and enhance understanding of themselves and the world in which they live.

The original production will be developed for elementary and middle school audiences, families and the general public, and will premiere at Washtenaw Community College during Women's History Month in March 2020. All performances will be interpreted in ASL for deaf and hearing-impaired audience members, and audio description and pre-show touch tours will be available for blind patrons. Wild Swan will also take "Women in Science" to partner sites,

and host post-performance talkbacks and other interactive activities for young people and their families.

DADA grants are also supporting **Girls Group**, for a pilot program that builds academic and social connections among students, parents and schools; **Kids Kicking Cancer**, for a martial arts therapy program for children in Wayne, Oakland, Macomb and Washtenaw counties; **Ele's Place**, a grief support program for children and youth in Washtenaw, Livingston and western Wayne counties; and the **Detroit Institute for Children**, to expand a summer learning program for children with special needs.

AGENCY ENDOWMENTS OFFER MANY ADVANTAGES

Building a long-term, revenue-producing endowment is one of the best ways a nonprofit organization can build a stable financial future for its work. That's why more than 200 nonprofits throughout southeast Michigan are building agency endowments with the Community Foundation.

Donors appreciate the way agency endowments offer an avenue to support a favorite cause in the long term. Agency endowments also offer unique advantages for planned and estate giving.

Endowment funds at the Community Foundation eliminate the agencies' expense of in-house fund administration. The Foundation offers advice, training,

administrative support, investment and planned-giving expertise to each organization that is building endowment.

Recent agencies to create new endowment funds with the Community Foundation include Alternatives for Girls, the Highland Township Public Library, the International Wildlife Refuge Alliance, Friends of the Rouge, North Star Reach, the Royal Oak Historical Society, the Royal Oak Foundation for Public Education, the Roseville Public Library, The Information Center, Aim High School, the Pioneer Band Association and the Bishop Robert Thomas Jr. Scholarship Inc.

For more information, please contact Randall Ross at 313.961.6675 or rross@cfsem.org.



THANK YOU ROBIN, WELCOME MICHAEL

After 19 years on staff at the Community Foundation, Robin Ferriby is joining the law firm of Clark Hill PLC as Senior Counsel in the Tax and Estate Planning business. Robin served as Vice President, Philanthropic Services and recently as Vice President and General Counsel at the foundation. We wish Robin well in his new role and thank him for his many contributions over the years.



We welcome Michael Mirto to the Community Foundation as Vice President, Philanthropic Services. In his prior role, Michael served on the Wayne State University Vice President's leadership team for the Division of Development and Alumni Affairs. He was a key leader in the university's first two comprehensive campaigns, the most recent of which ended earlier this year, greatly exceeding its \$750 million goal ahead of schedule.

IN MEMORIAM

At the Community Foundation, we are saddened by the passing of Terry Adderley, former chairman and CEO of Kelly Services, who served on the Community Foundation's Board of Trustees since 2007.

Adderley was passionate about improving the lives of the residents in southeast Michigan. During his time on the Board, he served as a valued member of the Investment Committee.

We are grateful for his leadership. He will be greatly missed.

THE NEW TAX LAW — AND CHARITABLE GIVING STRATEGIES FOR YEAR-END

Changes in allowable itemized deductions and an increase in the standard deduction in the new federal tax law mean taxpayers may not be able to claim as many tax deductions for charitable gifts in 2018 as they did in previous years. In addition, some taxpayers may find the after-tax cost of their charitable gifts could increase due to lower marginal income tax rates, even if they itemize.

Below are some suggested strategies on year-end charitable giving.

Be More Generous

This is a year to "be more generous." While there may be fewer incentives in the tax code, the charitable needs in our communities and the needs of the nonprofits serving those needs have not decreased. Nonprofits rely heavily on support from taxpayers. Consider giving as much — or more — than you did in the past, even if you can't deduct or if you end up with a decreased deduction. Consider sharing any additional income you have due to lower tax rates with those less fortunate. In effect, "be more generous."

Use the IRA Rollover

Those over the age of 70.5 years old can make distributions of up to \$100,000 from their IRA to public charities under a special provision of the tax code. Benefits include: (1) not having to report that distribution as taxable income; (2) having the distribution to charity count as part of your annual required distribution from your IRA; and (3) continuing to support charities you care about. While you can't claim an income tax deduction for the distribution, you

don't have to include this income as taxable. This is a win for you and a win for the causes you care about. Note: an IRA rollover can support any public charity but cannot be used to support a private foundation or donor advised fund, or fund a planned gift.

"Bunch" Your Charitable Gifts

If the amount that you give annually to charity is not enough to itemize with the new tax law, or provides you only a marginal deduction, think about making two or more years of charitable gifts in one year so the total allows you to itemize your deductions. You may do that by making the equivalent of multiple year gifts to one or more charities — or you can make your gift to a Community Foundation donor advised fund and then recommend grants from that fund to the causes you care about over the coming years. Using a donor advised fund allows you to claim a deduction this year while recommending grants that result in a steady stream of annual support to those charities in the future.

Plan Now for April 15

Consider the new tax law before the end of the year, as you will want to take into consideration these changes before the tax year is over. Consult with your tax and financial advisor to find out the best way you can continue to support your favorite charities.

For more information, please contact a member of Philanthropic Services at the Community Foundation at 313.961.6675. We are here to help.

Thank you for all you do to improve the quality of life in southeast Michigan.

Community Foundation

FOR SOUTHEAST MICHIGAN

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The Community Foundation for Southeast Michigan is here to permanently support our region.

We promote and facilitate permanent change in the seven counties of Wayne, Oakland, Macomb, Monroe, Washtenaw, Livingston and St. Clair, and we help donors invest in organizations they care about nationwide.

We do this by:

- Making strategic investments in programs and organizations that benefit the region
- Equipping organizations and the public with knowledge and information that will lead to positive change
- Building endowment — community capital — to meet our region's needs today and tomorrow, and
- Providing expert assistance to donors and their advisors in their charitable planning.