

Community Foundation
FOR SOUTHEAST MICHIGAN

REPORT

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ENGAGEMENT

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COVER: Physicians and leadership from Beaumont Hospital in southeast Michigan are among grantees that will pilot a program using medication-assisted treatment and therapy for opioid addiction.

Community Foundation
FOR SOUTHEAST MICHIGAN

MESSAGE FROM THE PRESIDENT

The American dream is built on the idea that every person can succeed through his or her own hard work and determination. Generations of families have flocked to southeast Michigan to pursue this dream. Whether your family arrived here during the Industrial Revolution, the early days of the auto industry, or more recently, they came because they saw opportunity. In doing so, they helped write the story of a dynamic and diverse community.

While our region has faced some significant challenges in recent years, it remains a destination for those who want to create a better future for their families. Every day, we see stories about fresh new faces who have come here to start new businesses, buy property, pursue degrees, and build careers. These arrivals bring new energy and perspectives — and a desire to be part of a place that has a wonderful and colorful history. We also continue to learn about longtime residents who work to improve our region every day.

At the Community Foundation, we strive to help make sure every person in our region has a fair chance to achieve his or her version of the American dream. But, unfortunately, we know not everyone has that same chance.

In this issue of the REPORT, you will learn about how we’re working to help expand opportunity and provide hope to those who face barriers to success. You will read about an ambitious new effort to combat opioid addiction, and about how our partnership with the State of Michigan and six other funders is improving lives throughout our region. You will explore what’s at stake for our region in the 2020 census and how the Community Foundation is working to ensure that those in historically undercounted communities are counted. You will learn about the challenges facing immigrants and refugees in our region during a perilous time in our history — and how the Community Foundation is leading a group of national and local funders to help address these challenges.

Each of these stories focuses on bringing hope and opportunity to those who are facing extreme challenges. But they also share another theme: cooperation. In each story, the Community Foundation isn’t working alone. Instead, it’s working closely with other organizations to leverage expertise and resources to address important problems.

We would not be able to build these powerful partnerships without the continued support of our donors and the wonderful work of our Community Foundation staff. Because of them, we have become a trusted partner for those who are working to bring positive change to southeast Michigan. In turn, we are helping give new generations a chance to contribute their own chapter to our region’s ongoing story.



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MICHIGAN PARTNERS COMMIT \$5 MILLION TO HELP ADDRESS OPIOID EPIDEMIC

As Michigan grapples with how to curb the devastating impact of opioid addiction, the Community Foundation is taking a leadership role.

The Michigan Opioid Partnership, a public-private collaborative including the State of Michigan and key philanthropic partners, is working to reduce opioid overdoses and deaths through prevention, treatment, harm reduction, and sustained recovery. In addition to the Community Foundation of Southeast Michigan, which is the home for the combined effort, the

Michigan Opioid Partnership includes the Michigan Department of Health and Human Services, the Blue Cross Blue Shield Foundation, Blue Cross Blue Shield, the Michigan Health Endowment Fund, the Superior Health Foundation, the Ethel and James Flinn Foundation, and The Jewish Fund.

While the Community Foundation has a long history of leading programs in partnership with government and other foundations, it typically focuses its work on southeast Michigan. Given the urgency of the problem and the diversity of the organizations that are committing resources to addressing the issue, the Community Foundation is stepping beyond the boundaries of the region and lending its support and expertise to the statewide effort.

In 2017, drug overdoses killed nearly 2,700 people in Michigan, with 2,053 of those deaths attributed to opioids, according to the latest MDHHS statistics. According to a Centers for Disease Control report, overall drug overdose deaths in Michigan exceeded traffic and gun deaths combined in 2017. The Michigan Opioid Partnership recently announced a \$5 million effort to aggressively attack the problem.

In its first round of grants, the partnership will help support pilot projects that use medication-assisted treatment (MAT) — an evidence-based treatment for opioid addiction that usually includes both medication and behavioral therapy.



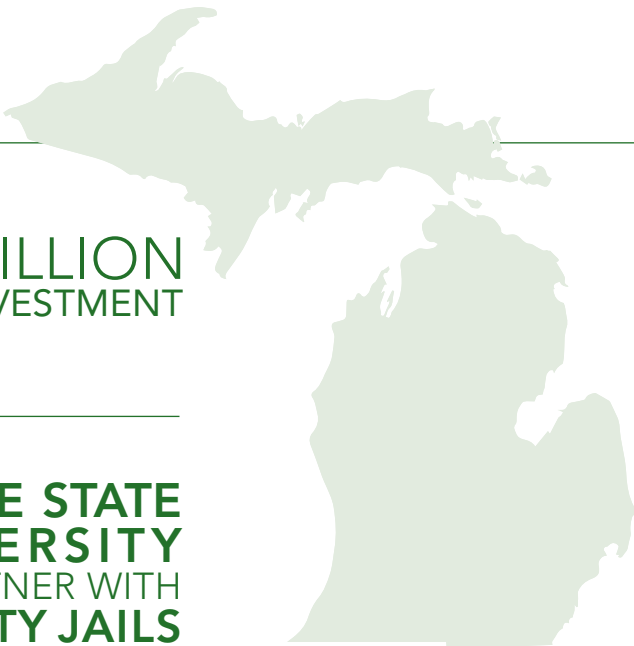
Dr. Joneigh Khaldun, chief deputy director for health and chief medical executive, State of Michigan, discusses the Michigan Opioid Partnership and the opioid epidemic.



Sheryl Kubiak, dean of the Wayne State University School of Social Work and director of the WSU Center for Behavioral Health and Justice, will lead a project to partner with county jails to help address inmate addiction.

“Interfacing with the jail provides another important opportunity for intervention in our communities and reduces the likelihood that individuals with opioid use disorders will return to jail.” — Dean Sheryl Kubiak

MICHIGAN OPIOID PARTNERSHIP



8 PARTNERS  **\$5** MILLION INVESTMENT

GRANTS INCLUDE

2 MICHIGAN HOSPITALS
to pilot medication-assisted treatment

WAYNE STATE UNIVERSITY
TO PARTNER WITH
COUNTY JAILS

Initially, the effort will work with two hospital systems — Beaumont Hospital in southeast Michigan and Munson Medical Center in northern lower Michigan — to conduct pilot programs to identify patients who have been admitted for medical or surgical care and in emergency rooms. In addition, they will provide end-to-end treatment that extends into outpatient care, in partnership with community-based organizations.

Using the “no wrong door” approach, the effort will also aim to identify those with substance abuse disorders who are entering jail and coordinate care. The Wayne State University Center for Behavioral Health and Justice received a grant to coordinate the effort. County jails will also be selected for funding, to work in partnership with the Wayne State team to serve inmates with addiction. Additional grants will be announced in the coming weeks.

MAT uses U.S. Drug Administration-approved drugs to treat addiction. The approach has been most

successful when those who are first provided treatment in emergency rooms are given a “warm handoff” to continued outpatient medication-assisted treatment and behavioral therapy. This approach — which has been piloted in California and Massachusetts — has shown to reduce relapse and overdose.

The Michigan Opioid Partnership aims to build on these promising results.

“If we’re going to tackle the opioid crisis and get Michigan families on track to recovery, we need to build strong partnerships between state government, philanthropy, and the medical community,” Gov. Gretchen Whitmer said in announcing the partnership. “I’m grateful for this partnership and am ready to work with this team and everyone else who wants to reduce opioid deaths here in Michigan.”

Learn more at cfsem.org/opioids.

OVER \$15 MILLION IN GRANTS ANNOUNCED IN JUNE

During the last quarter, the Community Foundation announced more than \$15 million in grants to organizations and initiatives primarily within southeast Michigan’s seven counties, in focus areas including the arts, civic life, education, health, human services, and youth.

Recent awards included grants to Arts & Scraps in Detroit for a series of education and community engagement pop-ups in four Detroit neighborhoods; Friends for the Dearborn Animal Shelter, to remove animal adoption barriers for seniors and low-income households; Winning Futures, in Warren, to support a mentoring program that prepares low-income students to thrive in college and their careers; and the Neutral Zone Inc. in Ann Arbor, to help train youth organizations to replicate a sense of belonging and mattering for LGBTQ youth.

A list of grants is available on the Community Foundation’s website at CFSEM.org/2019Q2.



Organizations receiving grants to support a fair and accurate 2020 census count recently convened to discuss resources and best practices to reach historically undercounted communities in southeast Michigan.

ENGAGING PARTNERS FOR A FAIR AND ACCURATE 2020 CENSUS COUNT

The 2020 United States census will impact the lives of every person in southeast Michigan for the next decade.

That’s why the Community Foundation has announced nearly \$1 million in grants to more than 30 organizations in our region that are working to promote and support a fair and accurate count in the 2020 census. The grants are part of Southeast Michigan Counts, a strategic effort by the Community Foundation to help nonprofits conduct census 2020 outreach in historically undercounted communities in Wayne, Oakland, and Macomb counties. Southeast Michigan Counts is supported by the Michigan Nonprofit Association and the Council for Michigan Foundations — which received seed money from the W.K. Kellogg Foundation and support from numerous

other Michigan foundations — as well as the Ballmer Group, which made a direct investment to expand the reach of this project in our region.

The Constitution requires the government to count every person living in the United States every 10 years. This is, of course, a massive and complicated process. Historically, some populations — including communities of color, low-income households, immigrants, rural households, and young children — have been undercounted in the census.

But the 2020 census poses a number of unique challenges.

For the first time, census data will be collected primarily online, which will help manage costs, improve the accuracy of data collection, and make

it easier for those with access to the internet to participate. It will also make it harder for people without reliable internet access — most of whom live in areas that are already historically undercounted.

In addition, while the citizenship question is not expected to be asked, there are mounting concerns that immigrants and children of immigrants will be afraid to participate in the census.

In southeast Michigan, the cost of a potential undercount would be devastating. Researchers estimate that for every person not counted, states lose about \$1,800 per year in federal funds. The costs extend far beyond government, since businesses, nonprofits, and others rely on census data to make decisions about investments and resources.

Our region has the power to change these grave predictions through coordinated work by government, philanthropy, nonprofits, and the business community —

and by making targeted investments to ensure that every resident in every county in southeast Michigan is counted.

This round of grants from Southeast Michigan Counts helps unleash this power.

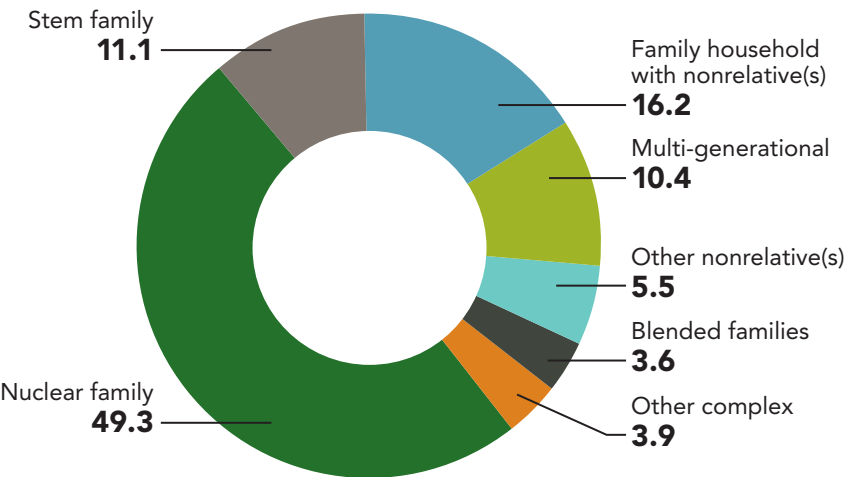
The grants, which range from \$7,000 to \$75,000, include investments in projects like Evangelical Homes of Michigan’s effort to help residents in senior housing facilities in Madison Heights; canvassing and educational activities by the Center for Popular Democracy aimed at reaching homeless, low-income and transient metro Detroiters; and United Community Family Services’ efforts to increase participation among immigrants and refugees in Oakland and Macomb counties.

To learn more about Southeast Michigan Counts and see the full list of grantees, visit CFSEM.org/census.

COMPLEX HOUSEHOLD TYPOLOGY

PERCENTAGE OF YOUNG CHILDREN BY HOUSEHOLD TYPE

- In 2010, about 40% of young children lived in complex households
- More evidence of coverage error for children living in complex households



YOUR IRA CAN HELP YOU ACHIEVE YOUR CHARITY GOALS

Consider using your individual retirement account (IRA) to achieve your charitable giving goals in 2019. Address your IRA planning now to maximize tax savings. As you plan for yourself, your family, and your charitable causes, keep in mind that while tax rules constantly change, a cash donation to the Community Foundation out of your IRA may be an appropriate tool to utilize in accomplishing your charitable planning objectives.

You may make cash gifts from your IRA to a charity without having to include the IRA distribution in your taxable income. An IRA charitable rollover allows you to direct all or part of your required distribution directly to charitable organizations, including the Community Foundation.

Keep in mind the following when using a distribution from your IRA:

- You are eligible if you are age 70½ or older;
- An individual is allowed to roll over up to \$100,000 each year from his or her IRA (\$200,000 for married couples) to a qualified charity;
- The amount distributed is excluded from your taxable income;

- You do not have to itemize your deductions in order to make a distribution; you may take the standard deduction and make a distribution in 2019;
- The amount of the charitable distribution may exceed your required minimum distribution;
- You can make a distribution to support the Community Foundation’s flexible endowment or a field of interest fund in an area of interest to you (e.g. arts, early childhood education, youth sports);
- Under the law, IRA distributions to donor-advised funds do not qualify;
- The window closes on December 31, 2019, as the distribution must be taken in the calendar year in which the taxpayer plans on reporting it; and
- The distribution must be made directly from the IRA to the Community Foundation and can never pass through your bank account.

The Community Foundation can help you plan to make your charitable giving as tax-efficient and as impactful as possible, to maximize tax savings and carry out your philanthropic objectives. In the coming months, we would be pleased to help you avoid the year-end rush and discuss making a qualified charitable distribution to the Community Foundation. For assistance, call the Community Foundation at 313.961.6675.

COMMUNITY FOUNDATION RENEWS ACCREDITATION



The Community Foundation for Southeast Michigan has renewed its accreditation with the National Standards for U.S. Community Foundations. Administered by the Community Foundations National Standards Board, the accreditation is considered the nation’s highest standard for philanthropic excellence. The National Standards for U.S. Community Foundations establishes legal, ethical, and effective practices for community foundations. The National Standards program requires foundations to document policies for donor services, investments, grantmaking, and administration. It is designed to provide quality assurance to community foundation donors, as well as their legal and financial advisors. The Community Foundation for Southeast Michigan originally earned the designation in 2006. It has remained accredited since then.

IMMIGRANTS AND REFUGEES IN SOUTHEAST MICHIGAN: INFORMATION ON A NEW COLLABORATION

Southeast Michigan is known for its grit and spirit — a reputation that is entwined with the generations of people with diverse backgrounds including immigrants and refugees who journeyed to the region, often against long odds, to build a better life for their families.

For more than three centuries, these immigrants and refugees have helped shape southeast Michigan’s inclusive communities throughout the region.

The deep connection between southeast Michigan and immigrants and refugees continues today. More than 70 percent of Michigan’s estimated 600,000+ foreign-born residents live in our region. But as they work to put down roots and pursue the American dream, they face a daunting and growing set of obstacles.

Nonprofit organizations, as well as other community groups and neighborhood associations, have been supporting immigrants and refugees for decades. As the need for support continues to evolve, nonprofits are working hard to effectively deploy resources, such as conducting “know your rights” campaigns; providing direct human services and referrals; serving as a hub for community activities; providing direct legal services, and much more.

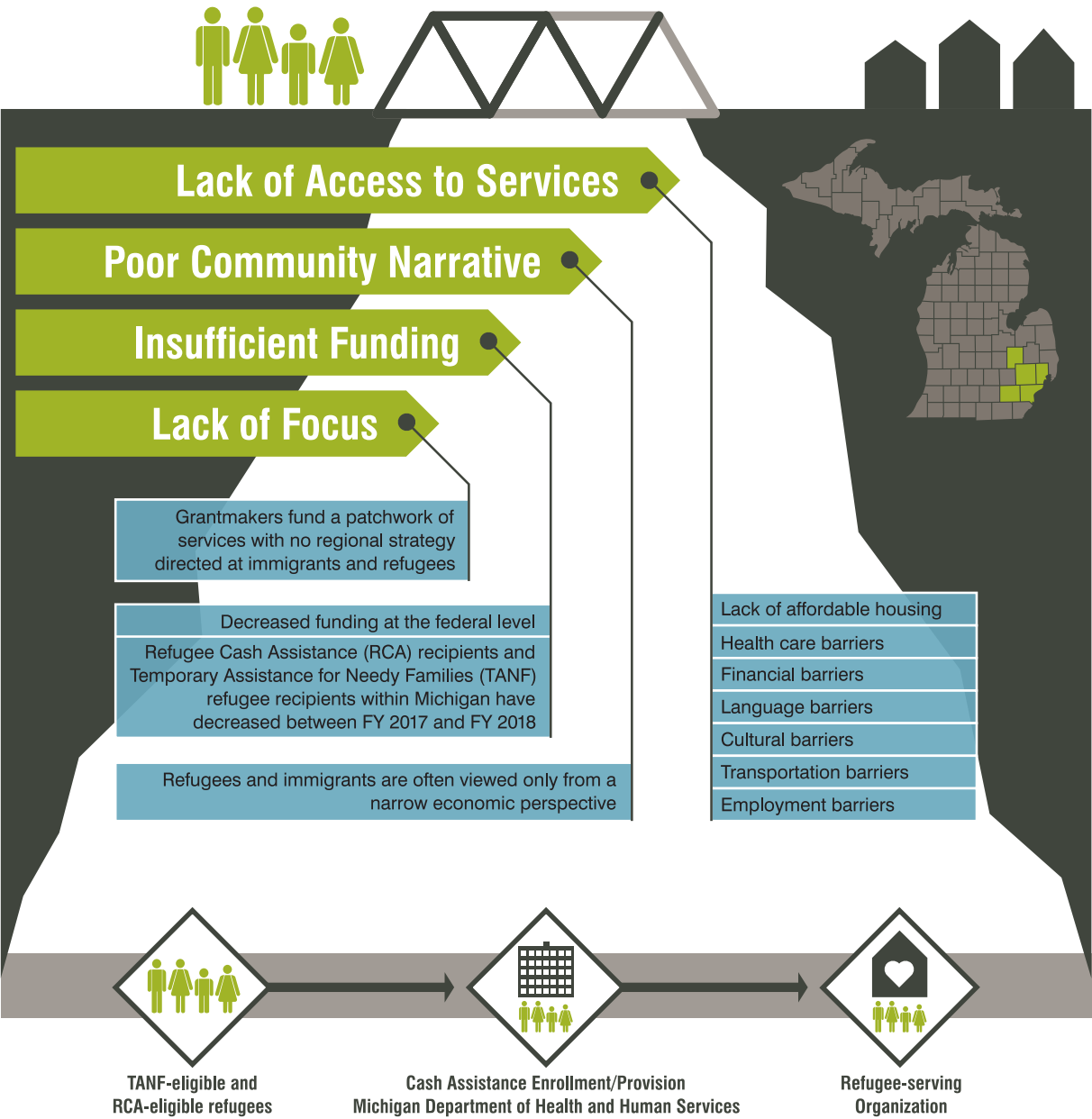
A new report by the Community Foundation outlines a number of pressing challenges facing this population and charts a path forward for creating a formal structure that will help the philanthropic community work together to support our immigrants and refugees.

The report, produced by Public Sector Consultants and supported by our partners from the Kresge Foundation and the Skillman Foundation, explores key data about local, state, and federal funding for nonprofits that serve southeast Michigan’s foreign-born populations; analyzes the nonprofits that perform this critical work; and surveys and interviews key stakeholders and thought leaders to assess how well the region is equipped to address these populations’ needs.



Overarching Issues Related to Refugees, Immigrants, Asylees in Southeast Michigan

The Bridge to Better Settlement Outcomes





A report from the Community Foundation examined challenges organizations serving immigrants and refugees are facing. Southeast Michigan is home to more than 450,000 foreign-born residents.

While many organizations are continuing to serve the needs of our local immigrants and refugees, the results were sobering. In reviewing this rich set of data, the authors identified four critical issues facing foreign-born individuals in southeast Michigan. They include:

- **Lack of access to services** — Foreign-born individuals in our region are unable to access affordable housing, and face barriers to receiving health care, employment, transportation, and other critical services.
- **Poor public perception** — Refugees and immigrants are often viewed through a narrow economic perspective. As a result, conversations about investing in ways to help them adjust to life in our region often overlook the value they bring to our communities.
- **Insufficient funding** — Services to support immigrants and refugees have long been underfunded. But recent changes in policies have widened the gap. Federal support to Michigan through the Refugee Cash Assistance and the Refugee Medical Assistance programs has declined, as has the number of refugees receiving support under the Temporary Assistance for Needy Families program.
- **Lack of focus** — Foundations in our region have a long history of supporting services that help our region’s foreign-born population. But, to date, there has been no regional strategy that aims to coordinate this support.

To begin to address these issues, the Community Foundation has also announced that it is joining forces with the Charles Stewart Mott Foundation, Grantmakers Concerned with Immigrants and Refugees, and the Kresge Foundation to create the Southeast Michigan Immigrant and Refugee Funder Collaborative.

Grantmakers Concerned with Immigrants and Refugees, a national membership organization, leveraged resources to support a network of more than 20 similar collaboratives in communities across the United States. This effort brings together funders to help support immigrants and refugees at the local level, address the adverse effects of policy changes, and help accelerate integration into American society. Local foundations matched a grant from this national funding opportunity to form the southeast Michigan collaborative.

The current total investment in the Southeast Michigan Immigrant and Refugee Funder Collaborative is \$450,000 over two years — a small figure compared with the overall need. But it is an important first step in bringing the region’s philanthropic community together to strategically address the needs of immigrants and refugees in our region.

In the coming months, the collaborative in southeast Michigan will convene communities to determine the most impactful way to provide coordinated support. For more information, visit cfsem.org/immigration.

CAPUCHIN SOUP KITCHEN SELECTED AS 2019 HUEGLI AWARD WINNER

The Capuchin Soup Kitchen was selected as the recipient of the 2019 Richard F. Huegli Award for Program Excellence. The award identifies a nonprofit that reflects Mr. Huegli's high standards in human services programming and belief in human potential.

Huegli, who passed away in 1988, was an integral figure in the region's human services sector for nearly half a century, spending 42 years with United Community Services of Metropolitan Detroit, now part of the United Way for Southeastern Michigan. He later helped to establish the Community Foundation for Southeast Michigan and served as the Foundation's acting director in its first year of existence.

The Capuchin Soup Kitchen is celebrating 90 years of serving individuals through its two kitchens, food pantry, and multiple programs. The Capuchin Soup Kitchen's Conner site alone serves over 1,100 meals

a day, along with providing chaplain and social worker support.

The Capuchin Soup Kitchen also understands that its clients need more than food. Its major programs include Jefferson House, a 6-9 month, 12-bed residential substance abuse treatment program for men coming out of homelessness; Rosa Parks Children's Program for art therapy and tutoring; Earthworks Urban Farm and training program; On The Rise Bakery, a 12-month, 10-bed residential program where bakers-in-training, who have recently been released from prison or have completed a substance abuse program, are provided workforce skills; and providing additional basic needs — for example, 6,000 individuals were provided an opportunity to receive a shower and change of clothing last year, to help foster a fresh focus and increase their sense of dignity and self-worth.



Br. Jerry Johnson (L) and Stevie Washington (C) received the 2019 Richard F. Huegli Award on behalf of the Capuchin Soup Kitchen from Mariam Noland (R).

NANCY WINZER WINS NOLAND AWARD FOR NONPROFIT LEADERSHIP



Nancy Winzer, Parks and Recreation director, Port Huron, was selected as the recipient of the 2019 Mariam C. Noland Award for Nonprofit Leadership. Named after the Community Foundation’s first and current president, the award recognizes a nonprofit president or CEO in southeast Michigan whose service

exemplifies the importance of leadership in his or her organization and the wider nonprofit community.

The selection of Winzer for the Noland award is also important in that it highlights the role of government leaders as part of the charitable sector. In some of the more rural portions of the region, the government often serves a role in service and leadership where there is a limited charitable sector to provide resources.

Winzer has been in the field of recreation for over 30 years and oversees the recreation center, two pools, two beaches, the forestry and cemetery division, 24 city-owned parks, a 1,200-seat theater, and an ice rink. She raised more than \$3 million in grant and sponsorship funds and completed more than 15 projects throughout the City of Port Huron, including a Kaboom Built to Play project last summer.

An invaluable member of the Community Foundation’s Youth Sports Task Force, it was Winzer’s practice of placing balls of bins in parks across Port Huron that spurred the vision for, and launch of, a much larger sports equipment sharing pilot that is being supported by the Ralph C. Wilson, Jr. Foundation.

LAURA BROWNFIELD NAMED GENERAL COUNSEL

The Community Foundation welcomes Laura Brownfield, an experienced trust and estate attorney, as general counsel.

In her new role, Brownfield is responsible for collaborating with donors and their professional advisors on gift planning with the Community Foundation, assessing and managing legal issues, and working with leadership to grow the Community Foundation and serve the community.

Her most recent role was with the High Net Worth Practice Group at Bodman PLC. Before joining Bodman, Brownfield was a senior attorney and trust and estates practice leader at another local firm. She also has experience as an educator, holding the position of clinical assistant professor of law at the University of Michigan Law School. For several years, she maintained her own firm, where she practiced in the areas of estate planning, business planning, and real estate.



Laura Brownfield

Brownfield received her bachelor’s degree from Miami University and her law degree from Wayne State University.

You may contact Brownfield at lbrownfield@cfsem.org or 313.961.6675.

THANKING RETIRING TRUSTEES AND WELCOMING NEW TRUSTEES

This summer, two of our trustees decided to step down from the Board.

Joe Hudson, founding chair of the Community Foundation, helped create the Community Foundation in 1984. He led an effort to establish a culture of endowment at many of southeast Michigan's nonprofit organizations. Hudson served on the Executive Committee, Asset Development Committee, Audit Committee, Investment Committee, and Legal Financial Network, and was also a Whitney Fund Trustee and Anderson Fund Trustee. He will continue as a trustee of the Robert H. Tannahill Foundation.



Joe Hudson



Chip Miller

Chip Miller joined the Board in 1991 and was a leader of several committees. He chaired the Trust Asset Committee and the Government Committee, and served on the Executive Committee, Legal Financial

Network, the Program and Distribution Committee, and the Energy Committee.

We will miss the leadership of both Hudson and Miller, and thank them for their many years of support.

We are pleased to welcome Sarah Earley, Wendy Batiste-Johnson, and Rick Scofield as our newest Board members.

Sarah Earley, a strong civic leader, founded the Belle Isle Women's Committee in 2004 to help restore Belle Isle Park. Earley is currently on the Board of Directors of the Belle Isle Conservancy, a board member of the City Parks Alliance, and partner at Cornerstone Schools.

Wendy Batiste-Johnson has a distinguished career in the retail industry and has strong ties to Macomb County. She is on the Henry Ford Macomb Hospital Board, the Macomb Community College Foundation Board, Macomb County Chamber of Commerce Board, and the Detroit Public Theatre Board.

Rick Scofield is the chair of the Community Foundation's Livingston County affiliate and a prominent business owner. He is chairman of May & Scofield Electronics Ltd., a privately-owned electronics company. He is also on the Board of the Economic Development Council of Livingston County and is Board Treasurer of the Howell Carnegie District Library.



Sarah Earley



Wendy Batiste-Johnson



Rick Scofield

Community Foundation
FOR SOUTHEAST MICHIGAN

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The Community Foundation creates permanent, positive change in southeast Michigan through thoughtful philanthropy.

With generous support from thousands of donors, the Community Foundation is building permanent endowment for the region and helping individuals, families, and businesses fulfill their charitable goals.