

Community Foundation

FOR SOUTHEAST MICHIGAN

REPORT

Volume 34 / Issue 3
November 2020



CREATING
LASTING IMPACT

Volume 34 / Issue 3 / November 2020

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PHOTOGRAPHY: Paul Hilpert, Oudolf Garden Belle Isle, cover & p. 11; Brilliant Detroit, p. 3; Enter Stage Right, pp. 6-7; Courtesy of U.S. Census Bureau, p. 8; Courtesy of City of Detroit, p. 9

Community Foundation
 FOR SOUTHEAST MICHIGAN

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We hope this newsletter finds you and yours well during this challenging year. As in years past, we have been humbled by the generosity of our donors and grantees who have demonstrated their dedication to building a safer, healthier, and more equitable community for all. We don't always get to see the immediate impact of our work, but this year was different. Together, we moved quickly to make impactful change, while at the same time laying the groundwork for long-term growth.

When the COVID-19 pandemic first arrived in Michigan, all of our lives were upended almost overnight. In response, we asked grantees and community members for their suggestions on how we could make an immediate impact, and thanks to the generosity of many, we did. We saw many large donations come through our doors. We distributed grants in record time, translating to support for frontline health care workers, small businesses, and other groups in our region. At the time of this publication, the Community Foundation made \$12.5 million in COVID-19 related grants to organizations in need.

Yet throughout 2020 — for assistance related to COVID-19 as well as other areas — we've worked to balance meeting urgent needs with support for initiatives that will create change over time. We provided resources for community health and wellness during this crisis, while developing longer-term projects designed to improve quality of life in areas such as social justice, the arts, and civic engagement.

With the support and leadership of the Hudson-Webber Foundation and the other partners of the Michigan Justice Fund, the Community Foundation continues to assist organizations and initiatives helping stem the flow of individuals in the criminal justice system. The project also aims to advance racial equity and promote policies that will, over time, lead to stronger reentry programs for people leaving the criminal justice system, as well as safer communities for all.

The COVID-19 Arts and Creative Community Assistance Fund continues to help organizations as they adapt their business models to function without live audiences — a challenge that remains an issue for many groups as they prepare for a winter with social distancing.

In other areas like our work to promote the 2020 U.S. Census, the impact we've made with the help of our grantees and others will be felt over the next 10 years.

Many of us have endured hardships this year. Our hearts go out to all those who have lost loved ones during COVID-19. We are all in this together, and it will be together that we continue to meet this crisis with strength, courage, and support for all those who need it. Thank you for making us proud to be a part of the southeast Michigan community in 2020, and we will continue to work to help our community grow even stronger as we move through 2021.

Sincerely,

Mariam C. Noland
 President

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TIME CAPSULE



THE COMMUNITY FOUNDATION CREATES LASTING CHANGE THROUGH GREENWAYS

The GreenWays Initiative continues to expand across the region, and during COVID-19, trails and outdoor spaces have been used as safe spaces for socializing. Nearly 20 years ago, the Community Foundation led the initiative to help more than 80 municipalities across southeast Michigan plan, design, finance, and build more than 100 miles of connected greenways. This work brought together communities in new ways. Walking, jogging, and biking paths and trails have helped transform communities and have improved livability and quality of life in the region.

ADAPTING OUR GRANTMAKING GUIDELINES DURING COVID-19

This year has required all of us to change many aspects of the ways we live and work. At the Community Foundation, we've changed our grantmaking guidelines to address those changes, both for the nonprofits we work with and to better meet the needs of the communities we serve.

While the Community Foundation supports a large range of organizations, at this time we're prioritizing applications that address plans to recover and restore organizational capacity and programs in innovative ways. As COVID-19 continues to affect our community, we're also prioritizing support for organizations that are finding ways to serve individuals, families, and communities in crises.

Below are several recent examples of grants the Community Foundation has made to meet evolving needs during COVID-19:

- **Brilliant Detroit**, which serves around 7,000 residents in 13 Detroit neighborhoods, recently received a grant to help meet increased needs for food and other supplies, especially for new mothers, the elderly, and those with disabilities. The organization is also working to equip families and students with internet access in Detroit — a crucial need in a community where around 40 percent of homes have no internet connection.
- With schools throughout Michigan adapting to virtual learning models, many students have found themselves without the technology needed to continue their education. The Community Foundation made a grant to the **Community Foundation for Monroe County** to support increased digital access to education for rural Monroe County students during the pandemic.



In addition to working with communities to supply food and increased internet access during COVID-19, Brilliant Detroit has also been providing support by distributing baby and school supplies to families in need.

- Although the State of Michigan implemented a moratorium on evictions resulting from loss of income during COVID-19, many households may find themselves in deep debt once the moratorium is lifted if they were unable to pay rent throughout that period of time. Additionally, emergency shelters and other systems serving housing-insecure populations could become overwhelmed by an influx of individuals seeking services. In anticipation of increased needs, the Community Foundation made a grant to **Community Housing Network Inc.** in Oakland County to expand its homelessness prevention, rental assistance, and emergency housing programs.
- Located in Wyandotte, the **Downriver Council for the Arts** serves as a multiuse cultural destination and driver of economic development in the Downriver region. To help it remain relevant and viable now and beyond the pandemic, the Community Foundation made a grant to the Downriver Council for the Arts to support critical technology upgrades, enabling the group to expand its current programming to include online and remote workshops, lectures, and performances and to develop other strategic plans.

In this unique time, the Community Foundation is making it a priority to provide more flexibility in the types of line items organizations include in their application. Nonprofits just need to help us understand why these items are a priority for their organization's survival and innovation right now.

Above all else, we're keenly interested in what inspires you. As we close out the final months of 2020, we look forward to hearing your ideas for creating a healthy and prosperous region in 2021.

For more information on our grantmaking guidelines, visit cfsem.org/for-nonprofits/.



MICHIGAN JUSTICE FUND WILL ADDRESS DISPARITIES IN THE CRIMINAL JUSTICE SYSTEM

Across the country, amid protests against police violence and vehement calls for social justice, Americans are engaging in conversations about how and where racial inequities are harming — and have historically harmed — communities of color.

One place where those racial biases are most overt, especially in Black and brown communities, is in the criminal justice system.

In Michigan, about 135,000 people are incarcerated or under a form of criminal justice supervision. Of that

group, African-Americans are three times more likely than whites to be included, and numerous studies have shown that African-Americans are more likely to be charged with a serious offense, receive longer sentences, and face harsher forms of stigma upon release from the criminal justice system.

To address those inequities and others, a partnership between the Community Foundation, the Hudson-Webber Foundation, and other local and national funders (see complete list at right) has developed the Michigan Justice Fund.

Ultimately, this group will help the Michigan Justice Fund develop a strategic plan for supporting justice reform initiatives.

The fund's main objectives are to:

- Reduce Michigan's reliance on incarceration and detention as the primary response to crime.
- Adopt effective strategies to divert people who are living with a mental illness, drug addiction, and other behavioral health needs from incarceration.
- Advance racial equity in Michigan by addressing racial disparities in the juvenile and adult justice systems, and support communities of color that have been historically under-resourced and heavily impacted by the justice system.

So far, the fund has engaged in an initial round of grantmaking and peer-learning opportunities for a diverse cohort of organizations from across Michigan. These organizations directly serve justice-impacted individuals and/or work to develop or advocate for systemic policy improvements that support this population. The cohort includes ACLU of Michigan, the Detroit Justice Center, the Michigan Center for Youth Justice, and the State Appellate Defender Office. Ultimately, this group of organizations and other stakeholders will help the Michigan Justice Fund develop a strategic plan for supporting justice reform

initiatives, as well as a vision for how safety and justice efforts can be supported in our state.

Moving forward, the fund will continue to support initiatives demonstrating that for those in the criminal justice system, access to health care and education, as well as economic security and mobility, are foundational to building safe and just communities for all.

For more information on the Michigan Justice Fund, visit cfsem.org/mjf.

Funders of the Michigan Justice Fund:

Blue Meridian Partners on behalf of the Justice and Mobility Fund

Community Foundation for Southeast Michigan

Ethel & James Flinn Foundation

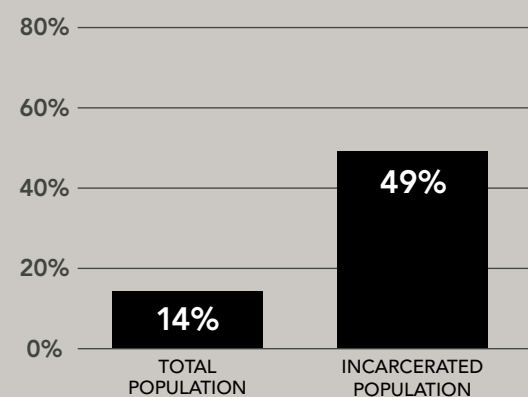
Ford Foundation

Hudson-Webber Foundation

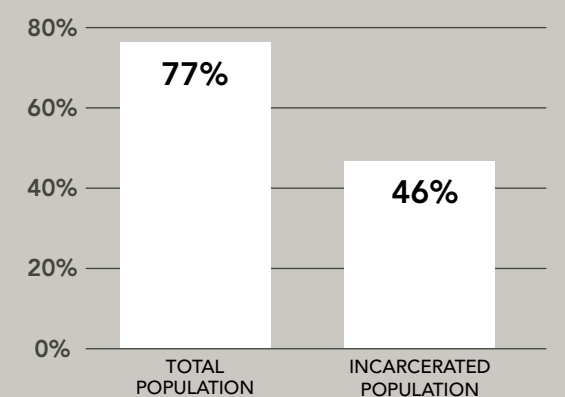
Public Welfare Foundation

W.K. Kellogg Foundation

BLACKS ARE OVERREPRESENTED IN MICHIGAN PRISONS AND JAILS



WHITES ARE UNDERREPRESENTED IN MICHIGAN PRISONS AND JAILS



Source: Calculated by the Prison Policy Initiative from U.S. Census 2010 Summary File 1. Incarcerated populations are all types of correctional facilities in a state, including federal and state prisons, local jails, halfway houses, etc.

COVID-19 RELIEF AND RESILIENCE GRANTS SUPPORT ARTS ORGANIZATIONS

This summer, the Community Foundation, in partnership with regional arts alliance CultureSource, announced \$500,000 in relief and innovation funding for nonprofit arts and culture organizations.

The relief and resiliency grants from the COVID-19 Arts and Creative Community Assistance Fund exist as resources so the region's cultural sector can continue to contribute to the public good, both in the short and long terms.

With oversight from CultureSource, the Arts and Creative Community Assistance Fund supported 50 grants of \$10,000 each to nonprofit arts and culture organizations to help relieve financial pressures generated by the COVID-19 pandemic, and help organizations plan for and pivot to new mission-related program opportunities.

One such organization is Enter Stage Right (ESR) — a community theater in Port Huron. When the pandemic

first arrived in mid-March, numerous ESR shows were rehearsing for the spring season, actors had been selected to fill out casts, and tickets for live shows were ready to be sold.

When the theatre shut down, those activities were put on hold. With rent, utilities, and insurance to pay, ESR staff began to question whether the theater could remain in existence at all.

After pushing their then-current shows to 2021, ESR began organizing three live shows (*The Jungle Book*, *The Lost World*, and *Charlotte's Web*) using the Zoom platform, and streamed the performances on their YouTube channel. They also shifted their summer Shakespeare production of *King Lear* to film, again reaching audiences online.

While questions remain about when audiences can return to the theater, ESR plans to connect with audiences through the winter with a variety of



programs that may include readings of classic horror tales, fireside chats, and holiday stories. In the meantime, the group — with help from volunteers — is also making use of the still-empty theater to build, clean, paint, repair, and improve its facilities.

As arts organizations revise their scripts for a winter season without live audiences, many groups like ESR will continue to rely on outside support to remain operational.

The next phase of the fund is designed to provide organizations with opportunities to continue their missions for creative expression through innovative business models and program designs as they experiment with new ways to resume their critical work.

To help support the arts at the Community Foundation during COVID-19 visit cfsem.org/covid19-relief



ARTS AND CREATIVE COMMUNITY ASSISTANCE FUND GRANTEES
 826michigan / Ann Arbor Hands-On Museum / Anton Art Center / Arab American National Museum / The Ark
 The Art Experience / Arts & Scraps / Birmingham Bloomfield Art Center / Black & Brown Theatre / Carr Center
 Carrie Morris Arts Production / The CASOE Group / Charles H. Wright Museum of African American History
 COMPAS / Deaf Professional Arts Network / Detroit Historical Society / Detroit Symphony Orchestra
 Detroit Public Theatre / Detroit Sound Conservancy / Downriver Council for the Arts / Enter Stage Right
 FAR Therapeutic Arts and Recreation / Garage Cultural / Heidelberg Project / Holocaust Memorial Center
 InsideOut Literary Arts / Living Arts / Macomb Center for the Performing Arts / Matrix Theatre Company
 Mexicantown Development Corp. / Michigan Science Center / Mosaic Youth Theatre of Detroit / Motown Museum
 N'Namdi Center for Contemporary Art / Neutral Zone / Paint a Miracle / Paint Creek Center for the Arts
 Pewabic Pottery / Popp's Packing / Power House Productions / Riverside Art Center / Scarab Club /
 Shakespeare in Detroit / Shua Group / Andy / Signal-Return / St. Clair Art Association / Troy Historical Society
 WDET / We Are Culture Creators / Youth Arts Alliance

THE COVID-19 ARTS AND CREATIVE COMMUNITY ASSISTANCE FUND IS SUPPORTED BY:
 Community Foundation for Southeast Michigan / DeRoy Testamentary Foundation / Ford Foundation
 John S. and James L. Knight Foundation / Kresge Foundation / Leinweber Foundation
 Max M. and Marjorie S. Fisher Foundation / Peck Foundation / William Davidson Foundation

WRAPPING UP THE U.S. CENSUS: ANOTHER PHASE OF WORK BEGINS

After an extended data-collection process complicated by the coronavirus, the 2020 U.S. Census concluded on October 15, 2020.

Each year, the federal government distributes roughly \$1.5 trillion to states and communities based on Census Bureau data. That includes federal funding for Medicaid, school lunches, fire departments, and other essential community programs — making an accurate count critical to many aspects of civic life over the next 10 years for every community member. A recent George Washington University study showed that on average, states lose about \$1,800 per year in federal support for every person missed in the census.

Recognizing the importance of a complete count, from 2019 to spring 2020 the Community Foundation made more than \$1 million in grants to more than 40 nonprofits and organizations working to mobilize residents to be counted in the U.S. Census. With the lack of in-person events, organizations got creative in their efforts to assist with self-response.

Grants were made to dozens of groups — especially those working with populations historically under-counted in the census, such as the Arab-American and Chaldean Council in Dearborn, which held special events to promote the census and assist individuals with filling out their forms. Centro Multicultural La Familia, based in Pontiac, met people where they were. They created a partnership with a local grocer and approached residents while they were grocery shopping to help them complete their census.

The City of Mount Clemens partnered with Advancing Macomb and two local churches to provide outreach to community members in their own neighborhoods, including the elderly, low-income residents, families with kids under the age of 5, immigrants, and young adults. The project reach included the greater Mount Clemens/Clinton Township community.

More than 70 percent of households in Michigan completed their response, ranking the state among the top 10 in the nation for self-reported ballots.

Each year, the federal government distributes roughly \$1.5 trillion to states and communities based on Census Bureau data.



The Community Foundation made more than \$1 million in grants to more than 40 nonprofits and organizations working to mobilize residents to be counted in the U.S. Census.

Michigan's self-reported response rate (71.3 percent) is also higher than it was for the 2010 U.S. Census (67.7 percent).

Now that the data collection phase is over, the U.S. Census Bureau's work is — in many ways — just beginning. Normally, the U.S. Census Bureau would have around five months to deliver and process the final census data to the President. This year, that window has been shortened and the data will be analyzed by December 31.

Michigan's redistricting commission will also begin redrawing congressional district boundaries to make decisions about the number of representatives our state sends to the House of Representatives. That work will begin in April 2021 and must be completed by September 2021, in preparation for the primary elections in 2022.

The Community Foundation is grateful to all of our partners in the Southeast Michigan Counts Initiative, including the Michigan Nonprofit Association and its statewide Be Counted Michigan 2020 Campaign, which received support from the W.K. Kellogg Foundation, the Council of Michigan Foundations, and the Ballmer Group.

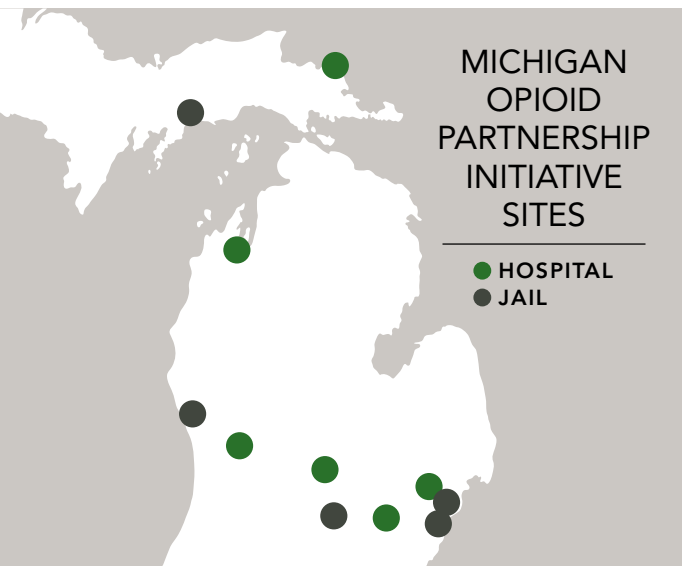
We are also grateful to our census grantees, who demonstrated resilience and dedication for outreach efforts during COVID-19. Without their flexibility, persistence, and cooperation with one another, completing a fair and accurate count would not have been possible.

To view the most up-to-date census information, visit census.gov/2020.

MICHIGAN OPIOID PARTNERSHIP RECEIVES FUNDING TO INCREASE STATEWIDE TREATMENT

In Michigan, about five people die every day due to an opioid overdose. During the coronavirus, those numbers have been increasing.

Recent Michigan data and national media coverage suggest that opioid overdoses have increased during the pandemic. EMS responses from April to July 2020 were 22 percent higher than the same period during 2019.



Additionally, new data has shown that while opioid overdose mortality rates among white Michiganders have decreased overall during the past year by 5.1 percent, rates among Black residents have increased by nearly 20 percent.

For the past two years, the Community Foundation and the Michigan Opioid Partnership (MOP), a public-private funders collaborative designed to develop continuous care for those suffering from opioid use disorder, have received multiple grants from the State of Michigan. These funds support a targeted effort to combat health disparities and implement projects to establish medication for opioid

use disorder — an evidence-based method of treatment — in Michigan hospitals and jails.

Last month, the state awarded the Community Foundation an additional \$7.5 million over two years to expand the MOP's work and add new projects that complement its efforts in jails and hospitals. In addition to the state funds, the Community Foundation also received funds from Vital Strategies, on behalf of Bloomberg Philanthropies, to dive deeper into the disparities in access to treatment, especially in the counties with the highest rates of overdoses.

Reducing cultural stigma surrounding opioid use disorder remains central to the MOP's work. Emergency room and jail staff don't always recognize opioid use disorder as a chronic health condition, which can lead to barriers for those in need of treatment. Additionally, many hospitals and jails require technical assistance to deliver proper care and treatment for those with opioid use disorder.

More Michiganders than ever are receiving increased access to lifesaving, evidence-based treatment and care. To read the MOP's first annual report detailing its impact to date visit cfsem.org/mi-opioid-partnership-impact-report/.

The Michigan Opioid Partnership includes:

- Blue Cross Blue Shield of Michigan
- Blue Cross Blue Shield of Michigan Foundation
- Community Foundation for Southeast Michigan
- Ethel and James Flinn Foundation
- The Jewish Fund
- Michigan Department of Health and Human Services
- Michigan Health Endowment Fund
- Superior Health Foundation



LOUDOLF GARDEN SECURES \$2 MILLION IN ENDOWMENT FUND

Recently, Oudolf Garden Detroit — a \$4.6 million garden project near the Conservatory on Belle Isle — established an endowment fund with the Community Foundation. To date, the garden has raised over \$2 million for its agency endowment fund, including a large percentage of gifts of less than \$50.

The project, which will include the installation of 26,000 plants and 48,000 bulbs, is designed by internationally renowned garden designer Piet Oudolf, whose other works include the Lurie Garden in Chicago and the High Line in New York City.

More than 230 agencies are building endowment funds with the Community Foundation, including groups working in education, human services, the arts, the environment, and more.

Donors appreciate the way endowments offer an avenue to support a favorite cause in the long term.

For nonprofits, endowment is a sustainable, revenue-producing tool to ensure their work continues far into the future. Community Foundation staff provide planned giving support to agencies with endowment funds. Funds are pooled together for investment performance, with each receiving its pro rata share of the performance of the endowment investment pool, which historically has returned 7.7 percent.

Organizations with endowment funds — like Oudolf Garden Detroit — receive support from the fund every year, creating a reliable and efficient source of financial capital and the opportunity to complete community-changing projects large and small.

To learn more about nonprofit agency endowments visit cfsem.org/ways-to-give/nonprofit-agencies/ or contact Emily Angyal at eangyal@cfsem.org or Randall Ross at ross@cfsem.org.

LET US HELP YOU HELP OTHERS

The Community Foundation helps individuals, businesses, and other foundations maximize their charitable impact. This is especially important in a year when needs are great and many charities have never been more strained to meet demands. If you want to help with issues as they evolve, consider making a gift to the Community Foundation's flexible endowment so your gift will support today's needs, as well as those that emerge in the future.

Tremendous generosity has already helped countless individuals throughout the pandemic, but the challenges are going to be with us for months — and, in some ways, years — to come. As we all face these challenges together, you can make a difference.

Data shows that most charitable giving takes place in December — a busy time of year for many. But let us help you now. Whether you're updating your estate plan or want to give more to charities in 2020, the Community Foundation can help.

If this is a good time to support causes you care about, you can also maximize your charitable deduction. Start a Donor Advised Fund with a gift now, and you can decide when and how much you want to support specific charities this year or in the future.

If you're updating your estate plan, think about including charities you care about by including them in a bequest to the Community Foundation, and your gift will grow and continue in perpetuity.

If you would like advice on more charities to support, we can help you identify several that are in great need and doing important work.

Please give us a call and let us help you maximize your charitable giving at 313-961-6675. The need is great, and you can make a difference.

For more information, visit cfsem.org

SMART PHILANTHROPY

The Community Foundation for Southeast Michigan works with you to facilitate thoughtful philanthropy.

Partnering with the Community Foundation will ensure that your contribution has the greatest impact both now and for generations to come.

The Community Foundation makes it easy — we know southeast Michigan, vet charities nationwide and partner with you to accomplish your philanthropic goals.

Learn how the Community Foundation can assist you with year-end and long-term giving.

Call 313-961-6675 or visit CFSEM.org/MyImpact

COMMUNITY FOUNDATION ANNUAL NOLAND AND HUEGLI AWARDS RECOGNIZE NONPROFIT LEADERS IN COMMUNITY HEALTH



Robert G. Riney, president Health Care Operations and chief operating officer for Henry Ford Health System

In recognition of his leadership in the charitable sector, Robert G. Riney, president Health Care Operations and chief operating officer for Henry Ford Health System, was selected as the recipient of the 2020 Mariam C. Noland Award for Nonprofit Leadership.

Riney's personal contributions to the local nonprofit sector, as well as his decades-long work in helping to redefine the role of one of the largest health care institutions in the region, have made him a positive role model in the southeast Michigan community.

The Mariam C. Noland Award for Nonprofit Leadership recognizes a nonprofit president or CEO in southeast Michigan whose service exemplifies the importance of leadership in his or her organization and the wider nonprofit community.

Covenant Community Care — a community health center serving the people of metro Detroit — was selected as the recipient of the 2020 Richard F. Huegli Award for Program Excellence.

In addition to its full-service locations, Covenant operates a school-based clinic, a mobile school-based dental program, and a homeless outreach team. Throughout the COVID-19 pandemic, Covenant has continued to serve its community members by offering telehealth visits at all its locations for primary care, OB, dental, behavioral health, and recovery center services.

The Richard F. Huegli Award for Program Excellence identifies a nonprofit that reflects Mr. Huegli's high standards in human services programming and his belief in human potential. Huegli was an integral figure in the region's human services sector for nearly half a century, and helped establish the Community Foundation for Southeast Michigan.



Joslyn Pettway, chief executive officer for Covenant Community Care

Community Foundation

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The Community Foundation creates permanent, positive change in southeast Michigan through thoughtful philanthropy.

With generous support from thousands of donors, the Community Foundation is building permanent endowment for the region and helping individuals, families, and businesses fulfill their charitable goals.

