

Proposal Scoring Rubric

Criteria	Scoring Range	Total Possible Points
Relevance to one or more PFC Goals: *Thriving Neighborhoods *Economic Stability for Youth and Families *Capacity Building	*No connection to PFC stated goals = 0 pts *Minimal connection or unclearly stated connection to PFC goals, feels like a stretch = 1-3 pts *The proposal clearly states a connection to the PFC goals. The strength of the association between the PFC goals is weak to moderate = 4 - 7 pts * The proposal states a clear connection to at least one of the PFC goals and there is a strong association between the PFC goal(s) and the proposal = 8 - 10 pts	10

Alignment with broader community goals	<p>*No stated connection to broader community goals = 0 pts</p> <p>*Minimal connection or unclearly stated connection to broader community goals, feels like a stretch = 1-3 pts</p> <p>*The proposal clearly states a connection to broader community goals. The strength of the association between community goals is weak to moderate = 4 - 7 pts</p> <p>* The proposal states a clear connection to community goals and there is a strong association between community goals and the proposal = 8 - 10 pts</p>	10
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Potential for community impact	<p>*Based on the information shared in the proposal, it is unlikely that funding will support community impact in the short or long term = 0 pts</p> <p>*Based on information shared in the proposal, funding will lead to minimal community impact = 1-3 pts</p> <p>*Based on information shared in the proposal, funding will likely lead to measurable community impact = 4-7 pts</p> <p>*Based on information shared in the proposal, funding will likely lead to significant and measurable community impact = 8 -10 pts</p>	10
Improves or supports collaboration across multiple organizations	<p>* The proposal does not mention collaboration with other community stakeholders = 0 pts</p> <p>* The proposal indicates some collaboration associated with the outlined activities = 1-2 pts</p> <p>* The proposal indicates deep collaboration with multiple community stakeholders associated with the outlined activities = 3 - 5 pts</p>	5

Evidence Based	<ul style="list-style-type: none"> * The strategies and activities outlined in the proposal are not evidence based = 0 pts * There is some evidence outlined in the proposal that supports the strategies and activities to be supported by the funding request = 1- 2 pts * There is compelling evidence outlined in the proposal that supports the strategies and activities to be supported by the funding request = 3-5 pts 	5
Total project cost supported funds other than those requested (Match funds do not yet need to be secured, but a plan for securing any additional necessary funds should be shared)	<ul style="list-style-type: none"> * Zero of the total cost of the project is supported by funds other than those requested in the proposal = 0 pts * Less than half of the total cost of the project will be supported by funds other than those requested in the proposal = 1-2 pts * More than half of the total cost of the project will be supported by funds other than those requested in the proposal = 3- 5 pts 	5

Budget	<ul style="list-style-type: none"> * A budget was not included with the proposal = 0 pts * A budget was included with the proposal but lacked detail and clarity = 1- 2 pts * The Budget included with the proposal was clear and detailed = 3- 5 pts 	5
Total:		50